

## Video Essay Analysis Exercise

Name:

**Instructions:** Answer the questions below in 3-4 sentences, citing specific details from the video.

1. What is Jack Saint's thesis? What is he attempting to prove throughout the video?

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2. How does Saint structure his introduction? What is the larger dialogue and debate he's participating in? What approaches (e.g., funnel method, counterargument) does he take to establish his interpretations within that larger dialogue and debate?

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3. What evidence from the primary sources does Saint present to support his overall thesis? How does he synthesize the evidence?

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4. What outside sources does he present to support his evidence? How does he cite them?

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5. How does Saint establish his ethos (appeals to credibility)? Does he successfully show his expertise and establish that his interpretation is valid or not? Support your stance.

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6. What are some minor premises throughout Saint's argument?

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7. What counterarguments does Saint present? How does he respond to each one?

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8. How does Saint conclude? What techniques does he use to close his video essay?

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