

Like an Essay: Cover Letter Exercise 2

GROUP WORK

GROUP 1

Names:

Instructions: Answer the questions below in detail.

Paragraph Structure	
<p>How does the author approach the introduction?</p> <p>Why would the author use this approach?</p> <p>How effective is this approach?</p>	
<p>What is the subtopic of the first supporting paragraph?</p> <p>Why would the author begin with this subtopic?</p> <p>How effective is this choice?</p>	
<p>What is the subtopic of the second supporting paragraph?</p> <p>Why would the author choose this subtopic next?</p> <p>How effective is this choice?</p>	
<p>How does the author approach the conclusion?</p> <p>Why would the author use this approach?</p> <p>How effective is this approach?</p>	

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GROUP WORK

GROUP 2

Names:

Instructions: Answer the questions below in detail.

Toulmin's Model	
<p>What is the claim? How is the claim phrased? Why would the author phrase the claim in this way?</p>	
<p>What is presented as data? How are the data presented? How do the data support the claim?</p>	
<p>What is the warrant, or the connection between the claim and evidence? How does the author synthesize the claim and data?</p>	

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GROUP WORK

GROUP 3

Names:

Instructions: Answer the questions below in detail.

Aristotle's Triangle	
<p>What are the appeals to logic? Why are these points of logic the most important to include for this document?</p>	
<p>What are the appeals to pathos (emotion)? Why would these types of pathos appeal in a professional document?</p>	
<p>How does the author create ethos appeals—that is, appeals showing his credibility? As a reader, do you feel the ethos appeals successfully demonstrate the author's capability for the job?</p>	
<p>How does the author's use of logos successfully or unsuccessfully affect the ethos appeals?</p>	
<p>How is the author using ethos and pathos together? Is it effective or ineffective? Why or why not?</p>	